ACTION PLAN BY MINISTRY OF TOURISM GOVERNMENT OF INDIA

EK BHARAT SHRESHTHA BHARAT 2023

MONTH – SEPTEMBER 2023

Sr. No	Activities by CIHMs	Date of the Activity	Proposed Activity conducted	Details of the Activity	No. of Participants / Attendees	Any other relevant information
1.	Institute of Hotel Management Ahmedabad / Gandhinagar	29/09/2023	Ek Bharat Shreshtha Bharat गुजरात युग्मित राज्य छत्तीसगढ़ Guj- Chh Paired States Heritage Awareness Quiz among IHM Ahmedabad and SIHM Raipur	On 29 th Sep 2023, an online open quiz on Gujarat and Chhattisgarh was conducted among the IHM Ahmedabad and SIHM Raipur to guide them to learn a few interesting facts about our paired state, Chhattisgarh. For this, a google form link describing the culture and unique features of various places of Gujarat and Chhattisgarh was shared in the whatsapp groups of staff of institutes of both States. There was active participation in the quiz and their feedback revealed that it helped them to learn some important facts about both the paired states.	23	Mentor Dr. Salla Vijay Kumar

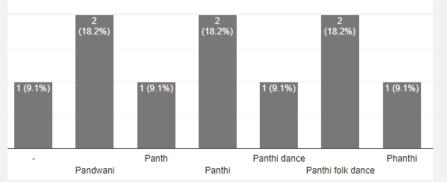
IHM Ahmedabad

September 2023

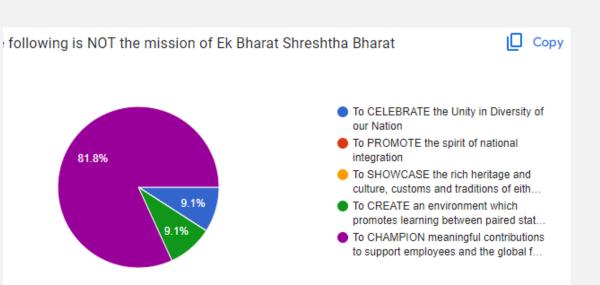


Google form shared on the EBSB QUIZ (Pic 1)

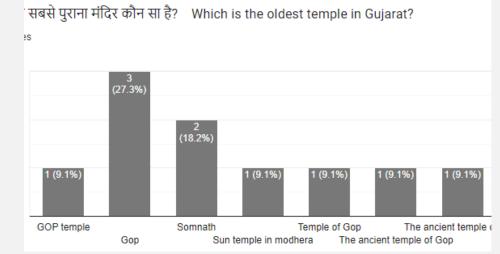
। राज्य लोक नृत्य कौन सा है? What is the State Folk Dance of Chhattisgarh?



Awareness of the Folk dance of states from the survey results (Pic 3)



Awareness of the mission of EBSB from the survey results (Pic 2)



Awareness of the oldest temple of states from the survey results (Pic 4)

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